



The Summer Music Games of Southwest Virginia

Sponsorship Package

Event Date: August 3, 2010

August 3, 2010 will mark the 19th consecutive year that the Salem Band Boosters have sponsored the Summer Music Games of Southwest Virginia. Members of seven elite drum and bugle corps will compete and perform at Salem Stadium.

Drum Corps International exists to showcase the very best in musical arts and pageantry. Members of the corps spend hours each day to achieve perfection and participate in a six week tour of the United States, culminating in the 2010 DCI World Championships which will be held in Indianapolis, Indiana.

Corps from Japan, Holland, California, South Carolina, Florida, New Jersey, Pennsylvania, Illinois, Colorado and Ohio have all participated over the past 18 years in Salem at the Summer Music Games of Southwest Virginia. This year's show will include the talents of youth from California, South Carolina, Washington, Iowa, Texas, Ohio and New Jersey. Their music will range from jazz to classical to contemporary music, and will be enjoyed by a crowd of over 4,000. Although the Salem Band Boosters sponsors this event, it coordinates with surrounding school districts in order to host these drum corps.

This event is the primary fund-raiser for the Pride of Salem Marching Band. Profits from sponsorships, advertising, donations and show tickets are used to fund the many activities of the Salem High School Band programs. This funding helps to defray costs of travel and materials.

Without your continued assistance and support, the "Pride of Salem" could not have achieved their unique accomplishments. Though the majority of the raised funds are used to support the Pride of Salem Marching Band, we do supply support to the band programs of the schools that house our participating corps.

Respectfully,

Will Perkinson
Marketing
540-597-3199
www.summermusicgames.org

Event Information:

- **Last Year's Show was a Sellout. Over 4,500 people attended.**
- The 2010 show plays host to last year's first and second place World Class Corps
- Location: Salem Stadium
- Title Sponsor: WDBJ7
- Event is approximately four hours long
- Average attendance for last two years approximately 4,100
- Promotional material for the event will be mailed to over 12,000 people in the Roanoke Valley
- Event Posters will be displayed in local businesses
- Corps Performing in 2010 show
 - Blue Devils – Concord, California
 - Carolina Crown – Ft. Mill, South Carolina
 - Cascades – Seattle, Washington
 - Colts – Dubuque, Iowa
 - Crossmen – San Antonio, Texas
 - Glassmen – Toledo, Ohio
 - Jersey Surf – Camden County, New Jersey

Corp Sponsor (\$1,000) (Seven slots available)

- Your company name will be associated with one of the performing Corps. The Corps will be announced as, "Presented by <Company Name>, now performing <Corp Name>...."
- Full page advertisement in the event program directly across from the Corps you sponsor.
- Your sign or banner at designated areas in the stadium.
- Ten complimentary reserved seating tickets
- Your company announced as a supporter during the event. This is in addition to you being announced as a corps sponsor.
- Your company logo associated with the corps you sponsor on the summermusicgames.org website.

Supporting Sponsor (\$500)

- Your company name announced live during the event. (At least three times)
- Full Page advertisement in the event program
- Six complimentary reserved seating tickets

Participating Sponsor (\$250)

- Full page advertisement in event program.
- Two complimentary reserved seating tickets.



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I hereby agree to support The Summer Music Games of Southwest Virginia by electing the following:

- Corp Sponsor \$1,000
- Supporting Sponsor \$500
- Participating Sponsor \$250

As a duly recognized agent of the below listed company/organization, I hereby sign stating acceptance of the above chosen sponsor level:

Printed Name:	
Signature:	
Title:	
Company Name:	
Date:	

Accepting for the Summer Music Games of Southwest Virginia:

Printed Name:	
Signature:	
Date:	

Sponsor is responsible for supplying their ad for the event program. Additional fee will be charged for creating the advertisement for the event program.